



## **TTMA TAKES A TRADE MISSION TO CANADA**

*(23<sup>rd</sup> September, 2024)* - The Trinidad and Tobago Manufacturers' Association (TTMA) is taking a trade mission to Canada from September 23<sup>rd</sup> to 27<sup>th</sup> 2024. This mission is led by the Honourable Paula Gopee-Scoon, Minister of Trade and Industry. The mission includes representatives from twenty (20) companies across various sectors, *inter alia*, food and beverage, chemicals, logistics, cosmetics, printing and packaging, and service industries.

The objective of this trade mission is to expand the regional export footprint of Trinidad and Tobago's manufacturing sector into North America. The TTMA aims to help participating companies secure new contacts and business deals via facilitating face-to-face meetings, networking events, and site visits - enhancing their export potential and market presence in Canada.

Commenting on the trade mission, Dr. Mahindra Ramdeen, Chief Executive Officer, TTMA stated, "Our mission to Canada is a strategic initiative to bolster the contribution of the non-energy manufacturing sector to the GDP of Trinidad and Tobago", he continued, "by creating opportunities for our manufacturers to establish and strengthen business relationships, we hope to drive economic growth and diversification."

This trade mission underscores TTMA's commitment to fostering a robust and competitive manufacturing sector. Participants will have the chance to showcase their products and services, explore market opportunities, and gain valuable insights into the Canadian market.

The Association is confident that this mission will result in tangible benefits for the participating companies and contribute significantly to the overall economic development of Trinidad and Tobago. The TTMA remains dedicated to supporting our members in their efforts to expand regionally and globally.

-END-